

***Dear Shorthorn Breeder,***

After another record breaking fall sale season the cattle business as a whole is as hot as ever. Last year's installment of the Midwest Shorthorn Spectacular set records across the board with almost every type of lot nearly doubling in average price compared to past years. This increase was due in part to the dedication to the consignors who committed to offering their best cattle and genetic packages to the sale. Members of the Illinois Shorthorn Association, along with Dwyer Cattle Services are currently taking entries for The 5<sup>th</sup> Annual Midwest Shorthorn Spectacular Sale to be held February 25<sup>th</sup> at 1:30 pm.

**The 4<sup>th</sup> Annual Sale Totals:**

- Gross \$101,245 on 44 Lots, (Gross up \$30,000 versus previous year!).
- Open Heifers Averaged \$1,881.73 on 26 Lots.
- Bred Heifers Averaged \$3550 on 3 Lots (Up Over \$1700 from previous year!).
- Bulls Averaged \$3,725 on 6 Lots, (Up over \$1800 from previous year!).
- Genetic Lots averaged \$2,213 on 9 packages.

For this year's sale we will follow the same format as was established in 2011. The sale will be held in the basement sale ring during the Illinois Beef Expo, with cattle stalled in the brick buildings on the IL State Fairgrounds. Along with this sale the Illinois Shorthorn Association will be hosting a banquet, which will include the Illinois Shorthorn Association Annual Meeting; Friday February 24, 2012. More information regarding the banquet will be available in the near future.

**For the 2012 sale we will only allow a total of 5 bulls to be entered. In order to enter a bull you must also consign a heifer,** limit one bull per consignor. If more than 5 bulls are entered, the Sale Management team, as well as the members of the State Association Sale committee, will determine which 5 bulls will be allowed in the sale, our selections will be based on quality.

In order to consign cattle you must fill out a Consignor Contact Form, a Lot Sheet for each animal or entry, as well as a check for your entry fee(s). The Sale Entry fee is a \$100 per head; this does not pertain to embryo or semen lots. This fee is used to cover pre-sale expenses, i.e. catalog and advertising costs. The fee will be returned to you along with your sale proceeds, as long as you sell the cattle entered. If you do not sell your cattle in the sale you will not receive a refund.

If you would like to consign cattle in the 2012 Sale please complete the attached forms and return them to Dwyer Cattle Services no later than January 1<sup>st</sup>, 2012. You may also go to [www.dwyercattle.com](http://www.dwyercattle.com) to find all of the forms needed to enter cattle. If you have any questions about the sale please feel free to give Nick a call at 309-337-6404 or an email at [sales@dwyercattle.com](mailto:sales@dwyercattle.com). If you would like to have a picture of your cattle included in the Shorthorn Country ad, be sure to submit your information by December 26<sup>th</sup>. Dwyer Cattle Services retains the right to choose which photos are used in the ads.

Thanks,

**Dwyer Cattle Services**

Bob & Nick Dwyer  
740 26<sup>th</sup> Street  
Roseville, IL 61473  
Bob: 309-337-1404  
Nick: 309-337-6404  
Fax: 309-426-2581  
Email: [sales@dwyercattle.com](mailto:sales@dwyercattle.com)

**Illinois Shorthorn Association**

Wes Wise, President  
Harold Birch, Vice-President  
Ryan Wernicke, Sale Committee Member  
Jerry Lorenz, Sale Committee Member

**2012 Midwest Shorthorn Spectacular Sale Entries Due 1/1/2012**

**\*Catalog Contact Name:** \_\_\_\_\_

Farm Name: \_\_\_\_\_

Consignor Name(s): \_\_\_\_\_

**Check Made To:** \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip: \_\_\_\_\_

**\*\*Catalog Phone #:** \_\_\_\_\_

Home Phone #: \_\_\_\_\_

Website Address: \_\_\_\_\_

Email Address: \_\_\_\_\_

***\*Please note the farm or individual name you want to have listed under your consignments in the catalog.***

***\*\*Please note the phone number you want listed in the catalog, I don't have room to list multiple phone numbers.***

***\*\*Information is due by January 1, 2012.***

**2012 Midwest Shorthorn Spectacular Sale**

Consignor/Farm Name: \_\_\_\_\_

Animal's Name: \_\_\_\_\_

Tattoo#: \_\_\_\_\_ Tattoo: RE or LE

Birth Date: \_\_\_\_\_

Registered? Circle one: YES NO Can be registered

Breed: \_\_\_\_\_ Percentage: \_\_\_\_\_

Horned/Polled/Scurred: \_\_\_\_\_

Sending Picture? Yes No

Birth Weight \_\_\_\_\_ Reg. # \_\_\_\_\_

Sex \_\_\_\_\_ (*Bred Heifer, Open Heifer, Steer, Bull*)

Grand Sire \_\_\_\_\_

Sire \_\_\_\_\_

Grand Dam \_\_\_\_\_

Grand Sire \_\_\_\_\_

Dam \_\_\_\_\_

Grand Dam \_\_\_\_\_

If bred, list AI Date, Sire, and Pasture Exposed Information

AI Date: \_\_\_\_\_ AI Sire: \_\_\_\_\_

Pasture Exposed Dates: \_\_\_\_\_

Pasture Sire(s): \_\_\_\_\_

EPD's: \_\_\_\_\_

Footnote: \_\_\_\_\_

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